



INVITATION TO THE (ISZAF) LAUNCH EVENT

SUNDAY, MARCH 12, 2017

TO ALL:

- **All Members of the (ISZAF) WeChat Social Group**
- **All Current (ISZAF) Administration Board Members**
- **All Life Drawing Models of (FSWS)**
- **+ 1 person**

Dear (ISZAF) Members and Supporters:

Since October 19, (ISZAF) has been working towards the birth of a professional artist society that not just engages the artist community of Shenzhen and the Pearl River Delta region, but also deeply connects the professional artist into the ever-changing international community and art industry.

On behalf of (ISZAF), I Brittan Aebischer, invite you to the official launch of our organization. We hope this launch is not just a fun beginning, but our first step towards deeply engaging the artist community as artist professionals, ever evolving and desiring to push the limits of aesthetics, beauty and the communication of ALL enduring and produced messages.

The (ISZAF) current Administration Board has been working tirelessly on (ISZAF)'s official charter of establishment, by-laws, principles/values and other organizational documents to provide clear structure and organization. It is our hope and with great understanding that this group will grow, adapt and change as needed, still holding true to our established mission and purpose:

Mission: the mission of the International Shenzhen Artist Forum (ISZAF):

1. **Connect:** connecting professional visual artists of all backgrounds, disciplines and nationalities, ISZAF promotes international artist networking, collaboration and professional development within the Pearl River Delta Region of Guangdong, China,

while engaging the local community as well through our various programmes, professional workshops and art/gallery events.

2. **Converse:** providing various outlets for discussion, critique or for the exploration of new artistic techniques, ISZAF assists with constructive outlets for artistic conversation on all levels both within the ISZAF community and the community abroad. In addition, ISZAF works in diverse ways with artists and their galleries through their programmes for its' members and supporters, curators and arts professional, and our arts consultancy services.
3. **Convey:** creating a platform for artists and their work to have greater visibility within greater China, ISZAF brings audiences and collectors close the work of the artists through various media outlets (digital & print), individual gallery or group shows, and community art events.

Purpose: the purpose of the International Shenzhen Artist Forum (ISZAF) as an organization is to:

1. Establish a body of international visual & conceptual artists within the Pearl River Delta Region (PRD) of Southern China including:
 - a. Professional or working artists residing in the (PRD) region of China
 - b. Professional or working artists who are seeking a career within the (PRD) region in the visual/conceptual art industry
 - c. Art enthusiasts who support and promote the visual/conceptual arts industry
2. Provide a self-governed community of visual/conceptual artists for the mission of artistic personal growth, social awareness and economic development
3. Contribute to the discourse of the visual art-world, while engaging the local Chinese and international community
4. To promote the welfare and ideological perspectives of the visual/conceptual artist community, while responding and informing the community of those ideas

With this mission and purpose, we invite you to join with use and celebrate this new beginning!

The (ISZAF) official launch party will be held in the Chegongmiao area of Shenzhen and will take place in two locations: the first location will be at a dinner venue where we will be having a shared Chinese meal together; the second location will be at our (ISZAF) Studios where we will be holding an opening ceremony and after cocktail party. You do not have to attend both parts of the evening, but it is encouraged. Please RSVP either way, as to whether you will be attending and if you are bringing a +1.

We sincerely hope to see you there as we begin this new journey.

Below is all necessary information for the event in detail:

(ISZAF) LAUNCH PARTY DETAILS

Date:

- Sunday, March 12, 2017
- Time: 5:00 pm, (Dinner) [*Location 1].
- 7:00 pm, (After Cocktail Party) [*Location 2]
- RSVP: to Brittan Aebischer WeChat: bdaebischer

Venues:

- ***LOCATION 1 (Dinner):**
 - Name: 缪氏川菜 or Miao Spicy Food Restaurant in the Flavor of SiChuan Province.
 - Address: No.103, 4th Tai Tan Road, Fu Tian District. 福田区泰然四路103号
 - Metro: CheGongMiao Station, Exit
- ***LOCATION 2 (After Cocktail Party):**
 - ChinaBBB/(ISZAF) International Shenzhen Artist Forum
 - 5th Floor Tower A, Cyber Shidai Building, Tianan Cyber Park,
 - Chegongmiao, Futian, Shenzhen, China 518040
 - 深圳市福田区车公庙天安数码城数码时代大厦A座5楼, 518040.

EVENING NOTES

DINNER:

- **DINNER BILL:**
 - Dinner will be held at a traditional Chinese restaurant. This means all food will be shared in family style and the bill will be split evenly at the end among all attendees.
 - Attendees can expect the meal to cost 100-200 RMB per person.
- **ALCOHOL:**
 - Alcohol must be individual accounted for and will not be split with the food bill as not everyone attending will be drinking
- **DINNER DRESS:**
 - Cocktail attire

AFTER COCKTAIL PARTY:

- **EVENT:**
 - This event is free of charge, offering wine & beer, cheese and crackers
 - It will be held in the (ISZAF) new studio space
 - A small opening ceremony will be held
- **EVENT DRESS:**
 - Cocktail attire

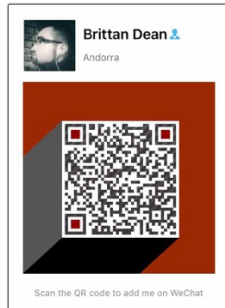
If you have any questions, please feel free to ask Brittan D. Aebischer, the chairman of (ISZAF).

Brittan D. Aebischer (ISZAF Chairman)

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Sincerely,

Brittan D. Aebischer