





## Treasure

***Summer Challenge:***

***June 1 – August 24, 2019***

### **THE CHALLENGE:**

**Create a maximum of 10 cohesive smartphone photographs over a 3-month period.**

- **SUBJECT:** “Treasure”
- **SLOGAN:** “Not all treasure is silver and gold”
- **LEADING QUESTION:** How do you define treasure in your culture?

The artwork should be inspired by the challenge subject, slogan and leading question and is open to interpretation by each artist. The participating artists will be added to the “Treasure” challenge group on WeChat. They will be encouraged to share and engage in discussion about their challenge artwork on an ongoing basis throughout June to September.

### **Further thoughts on “Treasure”**

The idea of culture can take many forms. It can be something that is valued through a personal or collective experience. Johan Huizingas said, “*If we are to preserve culture, we must continue to create it.*” We live in a world where we are constantly bombarded with imagery. Smartphone technology has allowed us to instantaneously create culture through photography and digital media. Shenzhen is generally known as a hub for technology, so this is very evident in our immediate experience where we reside. How do you define treasure in your culture?

### **OVERVIEW OF ALL ISZAF CHALLENGES:**

ISZAF sponsors and supports artist challenges for Shenzhen based artists and residents. ISZAF Challenges are established by the ISZAF Administration Team to focus and guide the ISZAF members and community in the daily habit of making work. ISZAF believes, the more you do, the more you express yourself, the clearer your message will become. Inevitably, ISZAF desires to promote collaborative artist expression in hopes to build community and strengthen the artistic expression of each participating ISZAF member.

The purpose for the ISZAF Challenges is to promote and develop ISZAF’s mission; the 3 C’s: Connect, Converse, Convey.

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- **CONNECT:** Challenges connect people of all ages and artistic backgrounds both amateur and professional, who are willing to “challenge” themselves to make work focused on a single theme.
- **CONVERSE:** Using WeChat as a live discourse platform, participants share their artwork and critique, support, and encourage each other.
- **CONVEY:** At the end of this challenge, all artwork completed by the participating artists will be exhibited in a Padlet gallery on the ISZAF website—[www.iszaf.com](http://www.iszaf.com).

### HOW TO TAKE PART:

Artists interested in participating in this challenge should state their interest in the ISZAF WeChat group or privately contact an ISZAF Administrative Team member. The admin are:

***Brittan Aebischer, Gloria Carnevale, Catarina Braga, Maria Mogas, Kumi Onari-Legault, Jennifer Nicklas, Michael Williams***

### THE TIMELINE:

- **June 1/19—Challenge Begins.** An ISZAF Administrative Team member will officially begin the challenge in the WeChat challenge chat and include further necessary details.
- **June 1 to August 24 (Create 1-10 artworks):** Artists will create 10 cohesive smartphone photographs related to the challenge subject, slogan and leading question.
- **Ongoing throughout this phase, artists should share their process work in the WeChat “Treasure” Challenge group:**
  - Weekly posts on your progress every Friday (at a minimum). These dates are June 7, June 14, June 21, June 28, July 5, July 12, July 19, July 26, August 2, August 9, August 16, August 23. This is to help motivate ourselves and others to participate in the challenge, and to promote conversation about the artistic process.
- **August 24, 2019—Challenge Ends.**
- **August 28, 2019 – Submission due for exhibition consideration – further details on this TBA**

### CHALLENGE EXPECTATIONS AND REGULATIONS:

Challenge group members are expected to finalise all of their work and may choose to **submit high resolution digital files** to Gloria Carnevale using the outlined procedures below **on or before Wednesday, August 28, 2019 by 23:59 in the evening.**

**Process for Submission:** Must be submitted in a high-resolution digital format (jpg, PSD, PDF, etc). Email all high-resolution images to ISZAF at [iszaf.shenzhen@outlook.com](mailto:iszaf.shenzhen@outlook.com) or if image file sizes are too large, submit through a shared file on the following cloud space service platforms: *DropBox* or *Google Drive* using the same email address formerly listed. (If none of the listed cloud space service platforms or emails work, please submit files to Gloria personally using a clean thumb-drive)

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- Along with images of the work submitted, a word document must be submitted that includes the following:
  - **Title of each work (If no title, please title it, “Untitled”)**
  - **Date created (usually the date finished)**
  - **Brief Bio and Artist Statement (6 sentences max combined) for promotion**
  - **Your contact information (email, social media contacts and website)**

Work submitted should not show, refer to or demonstrate explicit subjects of any kind. This may include: full frontal nudity, sexual acts, drug paraphernalia and/or consumption, excessive alcohol consumption or illegal activities. If the artist has any questions about the subject to be explored in the work, they are to contact Gloria Carnevale with such questions.

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### **EXHIBITION OF CHALLENGE WORK:**

All participating artists will be invited to submit their challenge work to be part of a curated exhibition. The details of the exhibition (submission specifications, participation costs, confirmed dates, etc) are still being determined and will be updated as soon as they are solidified. Here are the details so far:

#### **Exhibition Venue:**

ISNS Exhibition Space

Basement level of International school of Nanshan Shenzhen

11 Longyuan Road, TaoYuan Sub-District, Nanshan District, Shenzhen, P.R. China 518055

**Exhibition Dates:** TBA – Mid-September to Mid-October

**Curation:** Lead Curator: Gloria Carnevale Co-Curators; IB DP Year 2 students, ISZAF Admin team

**Further Details to follow.**