



**SUMMER
CHALLENGE**
June 25 - August 14

SPACES

“COLOR & LIGHT, LIGHT & COLOR”

iszaf.com



Number of Pieces to be Submitted: 3 finished works

Media Guidelines:

Along with images of the work submitted, a word document must be submitted that includes the following:

- Title of each work. (If no title, please title it, “Untitled”)
 - Date created (usually the date finished)
- Media used (i.e., mixed media, acrylic on canvas board, etc.)

Process for Submission: Email all high-resolution images to Brittan Aebischer at aebischerbd@gmail.com

*To be or not
to be colored?*

(ISZAF) International Shenzhen Artist Forum ISZAF Challenge: June & July, 2017

CHALLENGE EXPECTATIONS AND REGULATIONS:

Overview of ISZAF Challenges:

- ISAF sponsors and supports artist challenges for all ISZAF members and community enthusiasts. ISZAF Challenges are established by the ISZAF Administration Team to focus and guide the ISZAF members and community in the daily habit of making work. ISZAF believes, the more you do, the more you express yourself, the more clear your message will become. Inevitably, ISZAF wants to promote collaborative artist expression in hopes to build community and strengthen the artistic expression of each ISZAF member.
- The purpose for the ISZAF Challenges is to promote and develop ISZAF's 3 C's: Connect, Converse, Convey.
 - **Connect:** Challenges connect people of all ages and artistic backgrounds both amateur and professional, who are willing to "challenge" themselves to make work focused on a single theme.
 - **Converse:** Using WeChat as a live discourse platform, individuals who are willing to participate are included in the specific WeChat group for that specific challenge. Group members may critique, push each other, and most importantly, encourage each other on their work. Group members are even encouraged to plan separate in-person meetings to discuss/critique work.
 - **Convey:** At the end of the challenge, usually within the two weeks of the following month, ISZAF will host its' Monthly ISZAF Social. At this time, members are encouraged to bring their finished work to showcase, discuss and critique. All participating members will also be allowed to feature 1-3 pieces in our monthly ISZAF organisation news magazine, "ShenZine 'X'".

June & July 2017 Artist Challenge & Fall Show

Objective:

- **Subject: “Spectre”**
 - *The subject is the focus of the artwork (This focus can be interpreted in any way by the artist).*
- **Slogan: “Color & Light, Light and Color”**
 - *The slogan provides clarity to the potential direction for the artist when analysing the subject.*
- **Leading Question: “To be or not to be colored?”**
 - *The leading question provides final direction and clarity for the artist when approaching the subject.*
- **Technical Information:**
 - *Outlines specific submission requirements and timelines*
 - **Time Frame:** June 25 - August 14
 - **Number of Pieces to be Submitted:** 3 finished works or more
- **Timeline of Tasks and Events for the Challenge and Show:**
 - **Friday, June 25:** Challenge Starts
 - **Friday, June 29:** Final day for artists to declare participation in the “Spectre” Challenge.
 - **Monday, August 14:** Challenge Ends
 - **Wednesday, August 16:** Digital Images of work to be submitted to ISZAF Curatorial team
 - **Friday, August 18 - Monday, August 21:** ISZAF Curatorial team makes final selection of work to be in the show
 - **Tuesday, August 22:** Final list of artists and artwork selected to be publicly shared and posted on WeChat
 - **Friday, September 1 - Sunday, September 3:** artists are to drop off work at the gallery space (ISNS Gallery Space) Work must be show ready.
 - **Friday, September 8:** ISZAF Show “Spectre” Exhibition Opening Reception 6 - 9 pm
 - **NOTE:** *Timelines are subject to change. All changes will be made known to the artists through the ISZAF WeChat group)*

What to expect during the challenge...

1. If an individual is interested in joining a challenge, please contact: Brittan Aebischer (bdaebischer) using WeChat or at aebischerbd@gmail.com
2. Brittan Aebischer will add you to the Challenge list and invite you to the WeChat ISZAF Challenge Group.
3. Each individual should read and understand what the ISZAF Challenge entails through the ISZAF published digital challenge sheet. (Individuals can find the digital poster in the main ISZAF International Shenzhen Artist Forum Social Group on WeChat. If individuals cannot access the ISZAF digital Challenge sheet, please contact Brittan Aebischer through WeChat using the below *QR Code to request the ISZAF digital Challenge poster.
4. On June 25 an ISZAF Admin Team Member will officially begin the challenge on WeChat and include further necessary details. Individuals who signed up on the challenge my begin!

5. Challenge group members are encouraged to work consistently on the challenge throughout the month focusing on the theme as they see fit.
6. This challenge will have a show subsequently following the challenge in September. The show is curated by the ISZAF administration team and Brittan Aebischer. Not everyone who participated in the challenge has to submit work in the show.
7. Only art made during this challenge may be submitted to the curatorial team for final selection in the show.

What to expect for the subsequent show in the fall...

1. Upon the last day of the challenge (August 14, 2017), an ISZAF Administration Team member will declare the official end of the challenge on the specific Challenge WeChat group.
2. Challenge group members are then expected to finalise all of their work and may choose to submit high resolution digital files to Brittan Aebischer using the outlined procedures below on or before Wednesday, August 16, 2017 by 23:59 in the evening.

Process for Submission: Must be submitted in a high resolution digital format (jpg, PSD, PDF, etc). Email all high-resolution images to Brittan Aebischer at aebischerbd@gmail.com or if image file sizes are too large, submit through a shared file on the following cloud space service platforms: *DropBox* or *Google Drive* using the same email address formerly listed. (If none of the listed cloud space service platforms or emails work, please submit files to Brittan personally using a clean thumb-drive)

 - Along with images of the work submitted, a word document must be submitted that includes the following:
 - **Title of each work. (If no title, please title it, "Untitled")**
 - **Size of the work. (usually the date finished)**
 - **Date created (usually the date finished)**
 - **Media used (i.e., mixed media, acrylic on canvas board, etc.)**
3. This challenge also has a subsequent show following, opening on September 8, 2017.
4. The show is planned and expected to be held at (ISNS) or the International School of Nanshan Shenzhen in their gallery space.
5. Further details for the show, submission requirements and expectations will be issued the first week of August, 2017.
6. Participants of this challenge do not have to participate in the show.
7. All show work will be curated and selected by the ISZAF Curatorial Team. Not all work submitted is guaranteed to show. Work will be chosen based on media used, technical skill, composition and overall effect generated by the work.
8. Upon artists being selected for the show, artists are expected to assist in the funding of the preparation, promotion and exhibition reception supplies. A fee of 400 RMB will must be submitted to Brittan Aebischer via WeChat. Excess funds will be returned to the artists after all expenses have been accounted for.
9. This show is being held in a public setting at an international school for students of all ages up to 18. Work submitted and chosen for the show should not show, refer to or demonstrate explicit subjects of any kind. This may include: full frontal nudity, sexual acts, drug paraphernalia and/or consumption, excessive alcohol consumption or illegal activities. If the artist has any questions about the subject to be explored in the work, they are to contact Brittan Aebischer with such questions.

