

"CONCURRENCE"

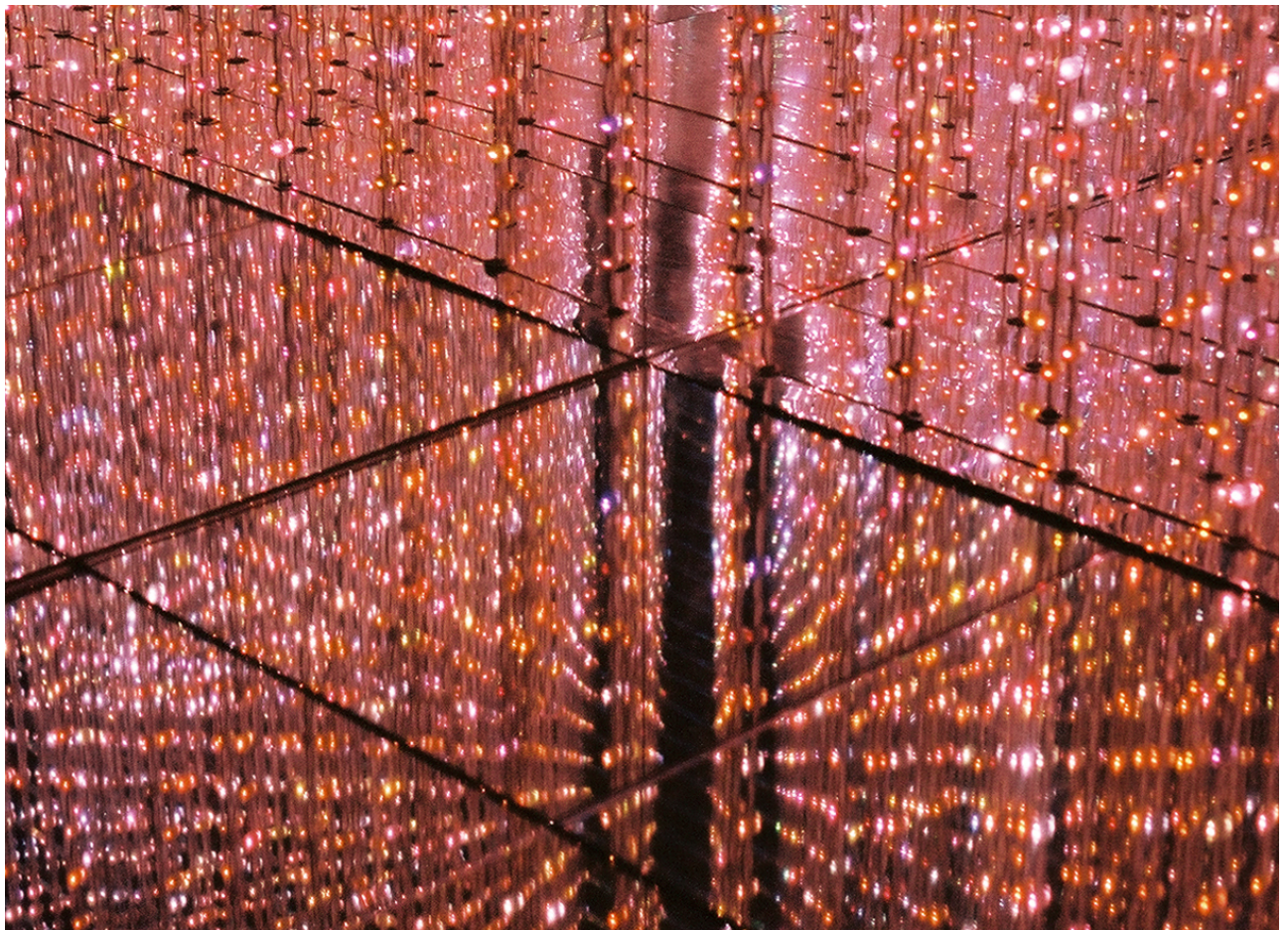
1st Annual ISZAF

Photography Invitational

Submission deadline: February 28th

Exhibition: Friday, April 13th – May 5th, 2018

Image Credit: ©2017, Catarina Braga



Letter to All Potential Participating Photographers & Artists

Dear Artists:

On behalf of (ISZAF) International Shenzhen Artist Forum, we the ISZAF Administration Team are pleased to announce the 1st Annual ISZAF Photography Invitational, "**Concurrence**". This is ISZAF's first all fine art photography show and the first show to be held in Shenzhen's prestigious OCT Loft Arts and Culture District.

ISZAF was founded on the belief that local artists from all walks of life and disciplines should have a single community for support, connectedness, and artistic purpose. The proposed photography exhibition is the brain-child of the show's curator, Catarina Braga. This show is to feature ISZAF's many professional and fine art photographers and artists. We have had many people from both our artist community and the public community express the need for more exhibitions on photography as a fine art. We believe it is time to show the depth and breadth of the rising international photography community to Shenzhen!

It is our goal as an international artist community to work with our local compatriots and hosts, the Chinese. The creativity and innovation happening both in China and specifically, Shenzhen, is astounding. We look forward to working with our co-producer and gallery owner, Fotoshop of OCT-Loft, Futian, Shenzhen. They will be graciously hosting our exhibition.

Below is our outline for the photography exhibition to happen from April to May, 2018. We look forward to reviewing all submissions by international photographers and artists who are in the ISZAF Artist Community WeChat group. If you are an artist/photographer and have any inquiries regarding the information provided below, Catarina Braga (Curator) and Brittan Aebischer (Lead Producer) will be your main points of contact regarding all show details. They look forward to working with you and cannot wait to see what becomes of this amazing show and opportunity.

Sincerely,

ISZAF Administration Team

1st Annual ISZAF Photography Invitational

Exhibition Project Outline

Name of Show:

- "Concurrence"

Show Location:

- Fotoshop Gallery, OCT-Loft, Futian, Shenzhen

Dates of Show & Main Event:

- Open Exhibition Days: Friday, April 13th – Saturday, May 5th
- Exhibition Opening Event: Friday, April 13th, 7–9 pm

Curator:

- **Catarina Braga**

Producers:

- **Brittan Aebischer**
- (ISZAF) International Shenzhen Artist Forum
- Fotoshop – OCT-Loft, A5-218, Shenzhen, China

Sponsors:

- **All Participating Artists**

Show Parameters and Expectations

Curation of exhibition:

The exhibition's concept is to face the impossibility of portraying the city. By the time we make this exhibition the landscape has already changed.

This exhibition is to be a coexistence of ideas, images, thoughts, feelings. It's not only about being in Shenzhen, China or being Chinese or foreigner, it's about being together and not being together, about being different and being the same. We will be building its psychogeography.

It will be a constellation rather than just being a linear narrative, where it won't have an end or a beginning; it's a constant going back and forth through the photographs to allow them to create their own reality. It's just as about multiplicity as it is about openness.

The photographs have to be able to tell something and not only show. Each photographer has their own photographic language, the idea is that each one of the photographers will depict something different out of the city (or out of their experience) whether it's a portrait, a detail, a light, landscape, abstract, still life, an object, a colour. With this, the exhibition sets a moment of both recollection and of dialogue, reinforcing difference and heterogeneity.

Individuals who may participate in the Submission of Work and Final Exhibition

- Any Artist / Photographer member of the ISZAF WeChat Community Group

Number of Photographers to be selected for the Show

- 10-15

Number of Works to be submitted for Show curation

- 3-5

Number of works to be potentially exhibited by a single artist in the Show

- 1-2 (this depends on the space available in the gallery and the curatorial selection process)

Physical Medium to be used by each Photographer

- High resolution digital printing in a selection of different photographic papers + standard framing (to be discussed individually with each photographer. See the attached document with the sizes, photographic papers and pricing.)
- All artists who are selected to be in the show, must print their work using the Fotoshop Printing Studio in OCT-Loft.

Fees and Costs

- **Show & Exhibition Fee:**
 - 200 RMB (This is strictly for marketing/gallery materials and opening event supplies)
- **Printing Process and Construction Fee(s):**
 - ≥ 600 RMB (This is determined by size of work and number of pieces included in the show. See the attached document with the pricing.)

Submission and Curatorial Requirements

- **Submission Requirements:**

- 3-5 high-resolution images of photographic work (in process or form) are to be submitted no later than Wednesday, February 28th to Brittan Aebischer (email: aebischerbd@gmail.com)
- Included in the email is a word document that includes the following information:
 - *Artist Statement (5 sentences max)*
 - *Artist Bio (5 sentences max)*
 - *Artist Resume (includes applicable arts industry work and participated shows and exhibitions)*
 - *Title of each work submitted*
 - *Proposed printing size and photographic paper for each work submitted*
- *IF AN ARTIST SUBMITS WORK: THEY UNDERSTAND AND ACCEPT ALL SHOW PARAMETERS. THUS, COMMITTING TO THE SHOW'S TIMELINE, DEADLINES, AND FINANCIAL REQUIREMENTS.*

- **Curatorial Process:**

- The Show's Curator, Catarina Braga, will be selecting work based on how pieces best fit together in relation to the exhibition concept.
- All work selected will be announced and all included artists will have 24 hours to re-submit high-resolution, print quality image files to Catarina Braga (email: catarina.i.b@hotmail.com)
- All work is to be formally printed using Fotoshop Company services (*As a condition of having the show in the gallery, all artists are required to use the printing services company Fotoshop as a pre-condition and gallery rental fee waiver. Fotoshop owns and operates the exhibition gallery to be used for this show and is not charging for the space*)

- **Sales of All Exhibition Work:**

- All work in the exhibition may be listed to sale by each individual artist. If an artist chooses not to sell their work, they must state so in the final submission.
- If the participating artists make a sale at any point while the work is being displayed in the FOTOSHOP Gallery, the sponsoring gallery shall take a commission of 20%.
- All buyers will strictly purchase the work through the FOTOSHOP Gallery and the artists will be paid directly through the gallery.
- Artists who privately sale their work that is currently being shown in the FOTOSHOP Gallery, will be required to pay the 20% commission of the sale to the gallery, even though the sale of the work was conducted indirectly.
- All artists will be solely responsible for the pricing of their work. However, both the Curator, Catarina Braga and Lead Producer, Brittan Aebischer have the right to negotiate with each artist the final pricing based on the group show as a whole.

Curatorial and Exhibition Timeline:

- **Friday, January 26th, 2018: Open Call**
 - Formal invitation letter for photography submissions is released to all members of the ISZAF Artist Forum Community WeChat Group and open to all photographers in Shenzhen
- **Wednesday, February 28th, 2018: Submission Deadline**
 - Deadline for all submission of work (see submission requirements above)

- **Thursday, March 8th, 2018: Selected Work Announcement**
 - Selected photographers and work announcement
 - **Friday, March 9th, 2018**
 - Final Digital Image files sent to Catarina Braga for final printing
 - **Friday, March 30th, 2018**
 - All work will be printed and ready
 - **Sunday, April 8th – Tuesday, April 10th**
 - Work is hung in gallery
 - **Friday, April 13th, 7–9 PM: Opening**
 - Show Opening Event in the Fotoshop Gallery space in A5 OCT-Loft (All artists required to attend)
 - **Friday, April 13th – Saturday, May 5th**
 - Show open to the public
 - **Sunday, May 6th**
 - Work is taken down and picked up from the gallery
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EXHIBITION LEAD CONTACT INFORMATION

Curator: Catarina Braga

Email: catarina.i.b@hotmail.com

Lead Producer: Brittan Aebischer and the ISZAF

Administration Team

Email: aebischerbd@gmail.com

ISZAF

INTERNATIONAL SHENZHEN ARTIST FORUM



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