

The poster features a central black square with a collage of white paper scraps. The word 'LOST' is written in large, brown, block letters across the top row of scraps. The word 'FOUND' is written in large, teal, block letters across the bottom row of scraps. An ampersand '&amp;' is on the right side. At the top left of the black square is the ISZAF logo with the text 'INTERNATIONAL SHENZHEN ARTIST FORUM CHALLENGE' and '深圳市和瑞堂文化传播有限公司' below it. To the right of the logo, the dates 'March 1-31' are written in a white, typewriter-style font. At the bottom of the black square, the slogan 'What we lose we find. What we find is lost.' is written in the same typewriter font. The entire poster is framed by a dark, textured border with yellow corner tabs.

**Number of Pieces to be Submitted:** 3 finished works or more

**Media Guidelines**

Along with images of the work submitted, a word document must be submitted that includes the following:

- Title of each work. (If no title, please title it, "Untitled")
- Date created (usually the date finished )
- Media used (i.e., mixed media, acrylic on canvas board, etc.)

**Process for Submission:** Email all high-resolution images to Brittan Aebischer at [aebischerbd@gmail.com](mailto:aebischerbd@gmail.com) or DropBox or Google Drive using the same email address formerly listed.

(ISZAF) International Shenzhen Artist Forum  
ISZAF Challenge: March, 2017

## CHALLENGE EXPECTATIONS AND REGULATIONS:

### Overview of ISZAF Challenges:

- ISAF sponsors and supports artist challenges for all ISZAF members and community enthusiasts. ISZAF Challenges are established by the ISZAF Administration Board to focus and guide the ISZAF members and community in the daily habit of making work. ISZAF believes, the more you do, the more you express yourself, the more clear your message will become. Inevitably, ISZAF wants to promote collaborative artist expression in hopes to build community and strengthen the artistic expression of each ISZAF member.
- The purpose for the ISZAF Challenges is to promote and develop ISZAF's 3 C's: Connect, Converse, Convey.
  - **Connect:** Challenges connect people of all ages and artistic backgrounds both amateur and professional, who are willing to "challenge" themselves to make work focused on a single theme.
  - **Converse:** Using WeChat as a live discourse platform, individuals who are willing to participate are included in the specific WeChat group for that specific challenge. Group members may critique, push each other, and most importantly, encourage each other on their work. Group members are even encouraged to plan separate in-person meetings to discuss/critique work.
  - **Convey:** At the end of the challenge, usually within the two weeks of the following month, ISZAF will host its' Monthly ISZAF Social. At this time, members are encouraged to bring their finished work to showcase, discuss and critique. All participating members will also be allowed to feature 1-3 pieces in our monthly ISZAF organisation news magazine, "ShenZhine 'X'".

## March 2017 Challenge Objective:

- **Subject: “Lost & Found”**
  - *The subject is the focus of the artwork (This focus can be interpreted in any way by the artist).*
- **Slogan: “What we lose we find. What we find is lost”**
  - *The slogan provides clarity to the potential direction for the artist when analysing the subject.*
- **Leading Question: “What is there to lose? What is there to gain?”**
  - *The leading question provides final direction and clarity for the artist when approaching the subject.*
- **Technical Information:**
  - *Outlines specific submission requirements and timelines*
    - **Time Frame:** March 1-31
    - **Number of Pieces to be Submitted:** 3 finished works or more
    - **Process for Submission:** Must be submitted in a high resolution digital format (jpg, PSD, PDF, etc). Email all high-resolution images to Brittan Aebischer at [aebischerbd@gmail.com](mailto:aebischerbd@gmail.com) or if image file sizes are too large, submit through a shared file on the following cloud space service platforms: *DropBox* or *Google Drive* using the same email address formerly listed. (If none of the listed cloud space service platforms or emails work, please submit files to Brittan personally using a clean thumb-drive)
      - Along with images of the work submitted, a word document must be submitted that includes the following:
        - **Title of each work. (If no title, please title it, “Untitled”)**
        - **Date created (usually the date finished )**
        - **Media used (i.e., mixed media, acrylic on canvas board, etc.)**

## What to Expect:

1. If an individual is interested in joining a challenge, please contact: Lin Green using WeChat or at [misslingreen@gmail.com](mailto:misslingreen@gmail.com).
2. Lin Green will add you to the Challenge list and invite you to the WeChat ISZAF Challenge Group.
3. Each individual should read and understand what the ISZAF Challenge entails through the ISZAF published digital poster. (Individuals can find the digital poster in the main ISZAF International Shenzhen Artist Forum Social Group on WeChat. If individuals cannot access the ISZAF digital Challenge poster, please contact Lin Green through WeChat using the below \*QR Code to request the ISZAF digital Challenge poster.
4. On the first day of the month, an ISZAF Admin Team Member will officially begin the challenge on WeChat and include further necessary details. Individuals who signed up on the challenge my begin!
5. Challenge group members are encouraged to work consistently on the challenge throughout the month. Some challenges require daily uploads to WeChat or only require file submission at the end of the Month. Members are encouraged to update their fellow challenge group members on the progress made or questions they may have.

**What happens after the challenge:**

1. Upon the last day of the challenge, an ISZAF Administration Team member will declare the official end of the challenge on the specific Challenge WeChat group.
2. Challenge group Members are then expected to finalise all of their work and submit to Brittan Aebischer using the outlined procedures above.
3. The ISZAF Administration Team will announce when the Challenge will be promoted and celebrated. (Usually, this will be at the following month's ISZAF Social Event.) ISZAF will be awarding certificates of participation at this time. It is also expected that those individuals who participated in the challenge bring their finished work for presentation. If individuals desire, they may use this event time for critique on their presented work.
4. Each ISZAF Challenge group member may also submit 1-3 slides of their work in the ISZAF monthly news magazine, "ShenZhine 'X'". An ISZAF Administration Team Member will disseminate submission procedures for publication in "ShenZhine 'X'" at the end of each months challenge.

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\* Lin Green's WeChat QR Code. (Please contact only if you are interested in doing the February, 2017 ISZAF Challenge)



# ISZAF

INTERNATIONAL SHENZHEN ARTIST FORUM  
深圳市和琦堂文化传播有限公司